

Sponsorship Packet

South Carolina REALTORS®

2018 Annual Conference & Expo

www.ownthefuture.org



Coastal Carolinas
Association of REALTORS®



OWN THE FUTURE
SOUTH CAROLINA REALTORS ANNUAL CONFERENCE AND EXPO

600 REALTORS® will gather at the Myrtle Beach Marriott Resort & Spa at Grand Dunes September 20- 22, 2018 for a SCR/CCAR conference. Will YOU be there? Go to ownthefuture.org for more information.

GREAT SCOTT ... LOOK AT THESE SPONSORSHIP OPPORTUNITIES

- Opening General Session Sponsor 9/20/18** - As a sponsor of this event you will get recognition in the general session script and 2 minutes in front of all 600 conference attendees to talk about your product or service. Your company will also get a free full page, full color ad in the program guide and appear on all sponsorship signage and the website. You will also get a display table in a high traffic area outside of the session halls. *(Table is not in the expo hall).* **\$6,000**

- Lunch Sponsor 9/21/18** - Be the pick-me-up REALTORS® need by sponsoring the conference lunch. Sponsorship includes your logo on the napkins, and all signs and banners. **\$6,000**

- Enchantment Under the Sea Welcome Reception Sponsor 9/20/18** - Help us celebrate our award winners by sponsoring this fun reception at the Hard Rock Cafe. Your logo will appear on all printed materials, signs, the conference website and promotional emails. Your logo will also appear on all signage throughout the reception area and you'll even get a table in a high-traffic area, and a free full-page, full-color program guide advertisement. *(Table is not in the expo hall).* **\$5,000**

- ~~**Awards Session Sponsorship 9/21/18** - Help us kick off the day as we celebrate the best in real estate with our SCD Awards Ceremony! Your company will be recognized in the session script and your logo will appear on the REALTOR® of the Year banner and the award presentation. You will even have a rare opportunity to speak for 2 minutes or provide a one-minute commercial to be played prior to the session. *(Video file must be submitted to Mike Crist at mike@screaltors.org by 9/1/18)*~~ **\$5,000**

- Conference Registration Desk** - This amazing 2-day branding opportunity will put you in front of 600 conference attendees, by allowing you the chance to display your materials on a 6ft table and space to display two pop-up floor banners at the conference registration desk. *(Signs provided by sponsor).* **\$5,000**

- Networking Session Sponsor 9/21/18** - Networking is vital to a REALTORS® success. Now you can be the one who brings them all together for a session dedicated solely to networking. Enjoy a 2 minute opportunity to speak to the crowd, your logo on all signage, the conference website, and agenda. **\$5,000**

- Hotel Key Card Sponsor**- With this sponsorship, every conference guest staying at the Marriott will see your logo on their hotel room key -- on average 8-12 times per day. **\$4,000**

- Conference Namebadge & Agenda Sponsor** - Your logo will be prominently displayed at the namebadge station, on all conference attendee namebadges, and as a link on the conference website. Namebadges are required to enter all events, and will also serve as a pocket agenda, so your logo is sure to be noticed. **\$4,000**

GREAT SCOTT ... LOOK AT THESE SPONSORSHIP OPPORTUNITIES

- SOLD**
- Networking Breakfast Sponsor 9/22/18** - Networking is vital to a REALTORS® success. Now you can be the one who brings them all together for a breakfast and closing session. Enjoy a 2 minute opportunity to speak to the crowd, your logo on all signage, the conference website, and agenda. **\$3,000**
 - Registration Bag Sponsor** - Bags advertising your logo will be given to each attendee upon registration and carried throughout conference. *(Exclusive)* **\$3,000**
 - Cafe' 80s** - Help REALTOR® attendees start their day by sponsoring the fuel that gets them going! Sponsorship includes signage provided by SCR, a pop up banner provided by you, your logo on all conference materials and website, and prime real estate for your logo at the event. This is a 3-day branding opportunity. **\$4,500 (3 days)**
 - Break Sponsor 9/21/18** - Attendees will thank you for making their day easier with a quick snack in between our jam-packed sessions. And you can enjoy special signage, kudos in our conference program guide, and a linked logo on our website. *(Exclusive)* **\$2,500**
 - Breakout Speaker Sponsor** -Your company logo will be included on the session sign that attendees are looking for on their quest to hear notable speakers like Deb Sofield and Doug Devitre. Breakout speakers have 3 sessions a piece in 30 minute increments, and your company could be a part of all of them. With this sponsorship you'll be able to leave your swag , handouts, and marketing on a table in the room for attendees to take along with them. You'll also get your logo on all conference materials/signage and linked on the website. *(Times vary, sessions subject to availability, SCR to assign table placement)* **\$2,000**
 - Table Sponsor** - As a table sponsor, your table will be located in high traffic prefunction areas - a perfect spot to chat with attendees! You'll get a 6 foot table and 2 chairs to display your materials, and special recognition as a table sponsor. You'll also get your logo on all conference materials/signage and linked on the website . LIMITED SPACE *(SCR reserves the right to organize placement of tables.)* **\$2,000**
 - Program Guide Advertisement** - Your slick full-color, full-page ad will adorn the conference program guide carried by every attendee throughout conference. *(Space limited)* **\$500 Full page**
 - Program Guide Advertisement** - Your slick full-color, half-page ad will adorn the conference program guide carried by every attendee throughout conference. *(Space limited)* **\$300 Half page**

SIGN ME UP ...

Please indicate your preferences by checking the box corresponding with your sponsorship opportunity.

Please note - Sponsorship is not reserved until payment is received. Please send an .eps of your logo to sharon@screaltors.org to be included in marketing promotions. For more information please visit www.ownthefuture.org.

NAME: _____ COMPANY: _____

PHONE: _____ EMAIL: _____ ADDRESS: _____

SPONSORSHIP TYPE: _____

Terms of agreement: Cancellations must be in writing and are not considered accepted until confirmed. There is a \$500 cancellation fee for cancellations of ads less than 30 days prior to the ad space/copy deadline. You will be notified of your deadline upon confirmation. All print artwork files must be received 30 days prior to the launch of your ad. Please send your files to Sharon Delia, SCR VP of Communications & Marketing, sharon@screaltors.org. * I have read and understand the terms of this agreement. SCR reserves the right to reject sponsorships or ads for any reason. Schedule subject to change. Sponsorship is not reserved until payment is received.

 

CREDIT CARD # _____ SECURITY CODE: _____ EXP. _____

CHECK (Please make checks payable to South Carolina REALTORS® and mail to: SCR 3780 Fernandina Rd. Columbia, SC 29210 c/o Jessica Pruitt or call 803-772-5206 to pay by phone)

TOTAL ENCLOSED: \$ _____ SIGNATURE: _____ DATE: _____

